



**INSPIRE  
INNOVATE  
INITIATE  
YOU**

# OUR PURPOSE

## WHY DO WE EXIST

### CREATING EMPLOYMENT OPPORTUNITIES.

- To bring entrepreneurship, innovation and skills development to create leaders hence driving employment .

### CHANGING PERCEPTION

- To Create an Ecosystem nurturing the establishment of Entrepreneurial Culture and empowering individuals for global opportunities.

### SCALING AND HYPER GROWTH

- To channelize Training, Mentorship and Network to boost the Growth of Student startups and SME's in India.

# OUR MISSION

## HOW WE WILL DO IT

**We Inspire** students by creating a nurturing ecosystem to enhance Skill Development and Gain experience to be successful in their venture.

**We Innovate** the art of learning, So to bring the large scale of innovators to the problem solving table.

**We Initiate** the journey of students and we Empower them to follow the right path to make their vision a reality.

We as an organization work towards building a community of well skilled students and Businessmen to enhance employability and to create successful leaders, Entrepreneurs to drive Large-scale employment.



# OBJECTIVE By



Establish a run-rate of 1lkh new annual jobs through Start-ups and SME's.



Enable 500 high-potential Start-ups, annually.



Impart entrepreneurship education to 100K students and professionals annually thus creating a culture of entrepreneurship in India.



Annually train and place 2.5lkh students with 21st century employability skills.



Scale impact directly and through Channel Partners and conducting Govt. policies that accelerate job creation and fulfillment.



Our models, platforms and tools for SME's and students help them in Hyper growth and accelerate's scaling.

# OUR STRATEGY

Being an educational platform, working with academia, accelerators, corporates, mentors, investors, and other strategic partners. The 2nd Intern believes in the power of networking and community building and strategic partnerships that enables our platform to nurture the ecosystem hence delivering higher value and greater impact.



## WORKSHOP

- Skill development
- Training
- Orientation



## COMPETITIVE TRAINING

- Design Phase
- Business Model Development



## INCUBATION

- Mentorship
- MVP testing
- Strategizing
- Network and Support



## SCALING

- Hyper Growth
- Mentorship,
- Investment Network

We empower students with Tools, skills and knowledge to nurture and sustain high-potential startups.



2ndIntern provides a fast-track to maximize success rate of startups.



We Inspire masses and empower students through our platform and Network to support early-stage Entrepreneurs



We inspire students to innovate and establish a culture of Entrepreneurship.

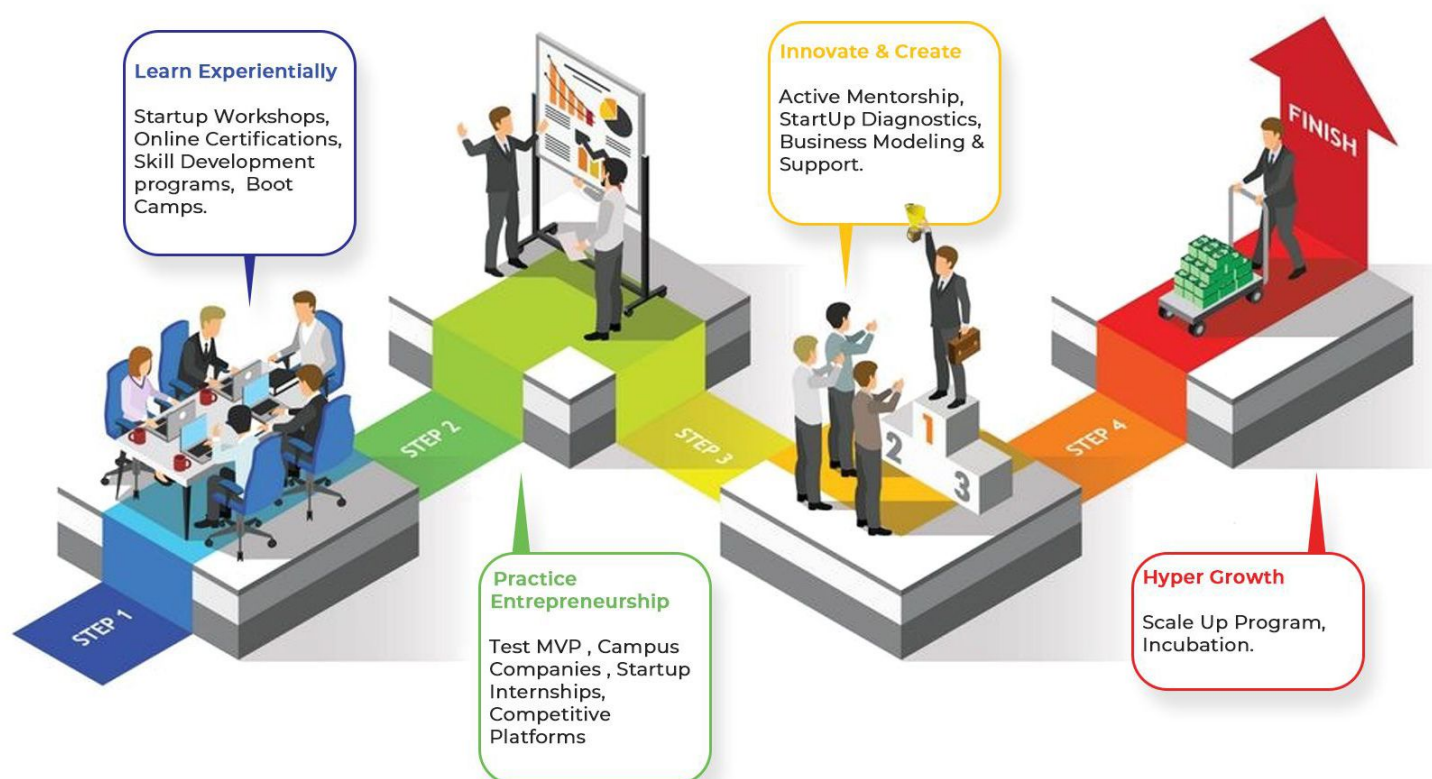


We help students not only to build a sustainable venture but also to be swift movers, We take you towards your Hyper Growth.



# STEPS TO STARTUP

We empower you with an entrepreneurial mindset and skills by providing you high quality experiential entrepreneurial education thus enhancing your growth, encouraging intrapreneurship and driving sustainable entrepreneurship.

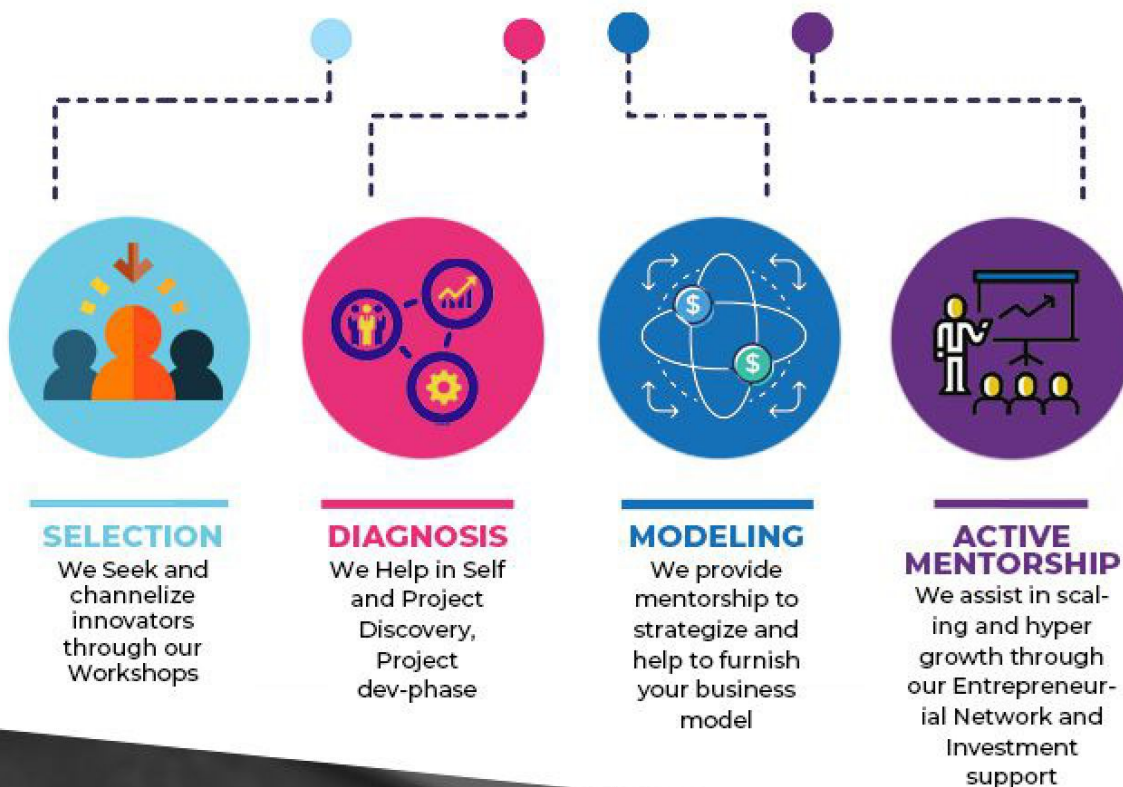


## 2NDINTERN HYPER-GROWTH SME'S PLATFORM

2ndintern is a platform which Helps SMEs to accelerate their growth and scale through our innovative Hyper Growth Program.

- Creating an entrepreneurial ecosystems in cities by helping existing SME's.
- We channelize (incubators, accelerators, investors ) to nurture SME's.
- We provide Mentorship sessions, channelize domain and Industry experts to equip you with required tools.
- 2nd Intern is a platform that brings Incubators, Mentors, Investors, Entrepreneurs and SME's together.
- We assist you to capitalize on Funding Opportunities, We ensure your higher success rate for Aspiring and Practicing Entrepreneurs.

## PROGRAM STRUCTURE FOR SME'S



## OUR ADVANTAGES

Accelerating - Growth Path of Students by improvising their skills and addressing their Operational, Strategic and Entrepreneurial Requirements.



**A unique integrated Platform** which help's a student Right from Training, Ideation to an investors table.

- Orientation Workshop programs.
- Online Training ( Certification )
- Startup Network
- Competitive Preparation
- Incubation.



We believe inspiration helps initiation, Specialized **Workshops** for skill and Entrepreneurial development.

- Learn How to Innovation via hands-on training Program.
- Learn From an Entrepreneur.
- Practice Design Thinking and various Skills via Activities.
- Get ready With an MVP by the end of Workshop.





It's very important to polish your Skills, Find your **Specialized Online Certification Program** and experience innovative and hands-on learning.

- Get Trained by a CEO to be a CEO.
- Be at the Best platform for Experiential Learning.
- Get Certified and Furnish your Outreach.
- Get ready for Challenges ahead, Learn to be a Leader and a Strategist.



Real-time experience helps you in Better decision-making, Join our Network of startups for **Entrepreneurial internships**.

- Find the Right Startup internship For Right Exposure.
- Be a part of Entrepreneurial community and channelize resources.
- Learn experientially like an Entrepreneur and become a Strategist.



It is rightly said Nurturing Eco-system and Abundant resources boosts your growth and success-rate, Join our **Incubation platform** find right mentors and resources.

- A Mentor guides you to the path of success, Meet your Entrepreneurial guide to make Your Dream venture a Reality.
- We help you to Innovate, Establish, Economize and Scale your Venture.
- We Help you to find right strategies with operational Support.
- Reach out to best investors not only for economic but also for strategic alliance.



Go out and find opportunities, Completions are the best way to mould and furnish your Project, We train and introduce you to various **Competitive Entrepreneurial platforms** for better exposure and resources.

- We train students to Compete on National and International Entrepreneurship Development Platforms.
- We provide Guide and training module for Best possible results.

## HOW TO GET STARTED ?

STEP  
01



Just visit us at [2ndintern.com](http://2ndintern.com).  
or  
Call Us at 9999-888-320 to Book a Workshop and join our Platform.

We visit your institution to Inspire Innovate Initiate new Ventures.



STEP  
02



# Our Client Feedback



## **Eshank Jaiswal**

Student, MBA Finance

2nd Intern is a wonderful Platform, it has enlightened me towards numerous opportunities to enhance my career. It's my pleasure that I got the opportunity to attend such a unique program and really looking forward to achieve my goals.



## **Gulfam Viridi**

Student, MBA Marketing & Sales

it was a great experience as the methods and examples of clearing the concepts was excellent. This workshop helped me to determine the true importance and potential of brand building and how digital marketing is creating a difference. I would like to recommend this program to all the individuals looking forward to scale their business or for accelerated career growth.



## **Prof. (Dr.) P.N. Hrish-**

Campus Director , Chandigarh Group Of Colleges

After experiencing the entrepreneurship program conducted by 2nd Intern, I can definitely say that this program is really a worth that would help every student and professional to strategize and execute every aspect of entrepreneurship & digital marketing efficiently. Also, it will help students to grow well in their career and entrepreneurs can leverage their business through this fantastic platform.



## **Contact Us**

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